

INTERNATIONAL AS ENGLISH LANGUAGE EN01

Unit 1 Language and context

Mark scheme

June 2026

Version: 1.0 Final

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts. Alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

Further copies of this mark scheme are available from oxfordaqa.com

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International English language mark scheme

How to mark

Aims

When you are marking your allocation of scripts your main aims should be to:

- recognise and identify the achievements of students
- place students in the appropriate mark band and in the appropriate part of that mark band (high, low, middle) for each assessment objective
- record your judgements with brief notes, annotations and comments that are relevant to the mark scheme and make it clear to other examiners how you have arrived at the numerical mark awarded for each assessment objective
- put into a rank order the achievements of students (not to grade them – that is done later using the rank order that your marking has produced)
- ensure comparability of assessment for all students, regardless of question or examiner.

Approach

It is important to be **open-minded** and **positive** when marking scripts.

The specification recognises the variety of experiences and knowledge that students will have. It encourages them to study language in a way that is relevant to them. The questions have been designed to give them opportunities to discuss what they have found out about language. It is important to assess the quality of **what the student offers**.

Do not mark scripts as though they were mere shadows of some platonic ideal (or the answer you would have written). The mark schemes have been composed to assess **quality of response** and not to identify expected items of knowledge.

Assessment objectives

This component requires students to:

AO1: Demonstrate understanding of methods, terminology, concepts and issues in English language.

AO2: Analyse how meanings are shaped in a range of texts and data.

AO3: Demonstrate ability to use English in different ways.

The marking grids

The specification has generic marking grids for each assessment objective that is customised with indicative content for individual tasks. These have been designed to allow assessment of the range of knowledge, understanding and skills that the specification demands.

Within each assessment objective there are five broad levels representing different levels of achievement. Do not think of levels equalling grade boundaries.

On the left-hand side of the mark scheme, in bold, are the generic descriptors that identify the performance characteristics at five distinct levels.

On the right-hand side are statements of indicative content. These give examples of the kind of things students might do that would exemplify the level. They are neither exhaustive nor required – they are simply indicative of what would appear at this level. You will find that they sometimes indicate areas of content that can be handled with increasing sophistication and subtlety. You will also find statements which only characterise work at the bottom or top of the range.

Depending on the part of the examination, the levels will have different mark ranges assigned to them. This will reflect the different weighting of assessment objectives in particular tasks and across the examination as a whole. You may be required to give different marks to bands for different assessment objectives.

Using the grids

These levels of response mark schemes are broken down into five levels, each of which has descriptors. The descriptors for the level show the performance characteristics of the level. There is the same number of marks in each level for an individual assessment objective. The number of marks per level will vary depending upon the number of marks allocated to the various assessment objectives covered by a particular question.

Having familiarised yourself with the descriptors and indicative content, read through the answer and annotate it (as instructed below) to identify the qualities that are being looked for and that it shows. You can now check the levels and award a mark.

Step 1 Determine a level

Start at the lowest level of the mark scheme and use it as a ladder to see whether the answer meets the descriptors for that level. The descriptors for the level indicate the different qualities that might be seen in the student's answer for that level. If it meets all the descriptors for the lowest level then go to the next one and decide if it meets this level, and so on, until you have a match between the level descriptors and the answer. With practice and familiarity you will find that for better answers you will be able to skip through the lower levels of the mark scheme quickly.

When assigning a level you should look at the overall quality of the answer and not look to pick holes in small and specific parts of the answer where the student has not performed quite as well as the rest. If the answer covers different aspects of different levels of the mark scheme you should use a best-fit approach for defining the level and then use the variability of the response to help decide the mark within the level; ie if the response fulfils most but not all of level 3 with a small amount of level 4 material, it would be placed in level 3 but be awarded a mark near the top of the level because of the level 4 content.

Step 2 Determine a mark

Once you have assigned a level you need to decide on the mark.

It is often best to start in the middle of the level's mark range and then check and adjust. If there is a lot of indicative content fully identifiable in the work you need to give the highest mark in the level. If only some is identifiable or it is only partially fulfilled, then give the lower mark.

The exemplar materials used during standardisation will also help. There will be an answer in the standardising materials that will correspond with each level of the mark scheme. This answer will have been awarded a mark by the Lead Examiner. You can compare the student's answer with the example to determine if it is of the same standard, better or worse than the example. You can then use this to allocate a mark for the answer based on the Lead Examiner's mark on the example.

You may well need to read back through the answer as you apply the mark scheme to clarify points and assure yourself that the level and the mark are appropriate.

In addition to the generic descriptors (presented in bold text), paper-specific indicative descriptors (presented in plain text) are provided as a guide for examiners. These are not intended to be exhaustive and you must credit other valid points.

An answer that contains nothing of relevance to the question must be awarded no marks.

Annotating scripts

It is vital that the way you arrive at a mark should be recorded on the script. This will help you with making accurate judgements and it will help any subsequent markers to identify how you are thinking.

Where?

- in the body of the script
- in the margin
- at the end of each answer

What annotations?

Section A

AO1

Ticks placed in the body of the script at the point of credit:

- single tick for Level 1, Level 2 and Level 3 credit – ✓
- double tick for Level 4 credit – ✓✓
- triple tick for Level 5 credit – ✓✓✓
- ? to indicate questionable application of terminology
- ✗ to indicate an error in labelling
- EG to indicate a linguistic example
- ? to indicate a missing example or linguistic label

AO2

Stamps placed in the margin at the point of credit:

- L1, L2, L3, L4, L5 to indicate level of attainment and

G to indicate general discussion

ID to indicate identification

Int to indicate interpretation of a point

AN to indicate an analytical point

DP to indicate a developed point

Written comments

A comment box at the end of each answer for each AO.

Section B

AO3:

Stamps placed in the margin at the point of credit:

- L1, L2, L3, L4, L5 to indicate level of attainment and
- ✓ to indicate effective expression
- ? to indicate questionable points or unclear expression
- Ⓜ to indicate retelling of the information from Section A

Written comments

A comment box at the end of the response.

You should write a summative comment at the end for each assessment objective.

Please do not write negative comments about students' work or their alleged aptitudes; this is unprofessional and it impedes a positive marking approach.

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Text A and **Text B** are printed on pages 3, 4 and 5.

Text A is an online news article from the Family and Education section of the BBC website.

Text B is a page from the website *Smartphone Free Childhood*.

Examine how the writers of **Text A** and **Text B** use language to create meanings.

In your answer you should consider different:

- audiences
- purposes
- genres
- modes of communication.

[25 marks]

AO1: Demonstrate understanding of methods, terminology, concepts and issues in English Language. For this question AO1 focuses on language features.		
Level/ Marks	Performance characteristics	Indicative content These are examples of ways students' work might exemplify the performance characteristics in the question above. They indicate possible content and how it can be treated at different levels.
Level 5 9–10	Students will: <ul style="list-style-type: none"> • apply linguistic methods and terminology, identifying patterns and complexities • apply different levels of language analysis in an integrated way, recognising how they are connected • apply levels of language analysis with rare errors. 	Students are likely to describe and exemplify features such as: <ul style="list-style-type: none"> • discourse structure of an article eg cyclical opening/ending with Ben's story, organisation of the content to present different views in Text A, the sequencing of subheadings/short paragraphs leading to sign up form in Text B • aspects of unbiased argument in Text A eg direct and reported speech offering different and contrasting views, sentence structure • aspects of describing and persuading in Text B eg repetition of key words and syntactical parallelism, listing.

Level 4 7–8	Students will: <ul style="list-style-type: none"> • apply linguistic methods and terminology with precision and detail • apply two or more levels of language analysis • apply levels of language analysis with occasional errors. 	Students are likely to describe features such as: <ul style="list-style-type: none"> • verb tense, aspect eg present/ progressive/perfect, modal verbs to indicate future • variety of descriptive techniques in Text B eg noun phrases, ‘poor mental health’, ‘compelling evidence’, • temporal and intensifying adverbs/ adverbials eg ‘now’, ‘last week’, ‘highly’, ‘fundamentally’ • semantic field associated with phone technology in both texts eg ‘calls’, ‘texts’, ‘apps’, ‘social media’, with mental health in Text B eg ‘low self-esteem’, ‘depression’.
Level 3 5–6	Students will: <ul style="list-style-type: none"> • apply linguistic methods and terminology consistently and appropriately • label features that have value for the task • label features with more accuracy than inaccuracy. 	Students are likely to describe features such as: <ul style="list-style-type: none"> • word classes associated with informing about smartphone use and the digital detox project in Text A, describing the negative impact of mobile phones for children, persuading parents to join the campaign in Text B • different uses of pronouns • sentence functions eg declarative/ interrogative • facts and statistics • formality eg contractions, colloquialisms.
Level 2 3–4	Students will: <ul style="list-style-type: none"> • use linguistic methods and terminology inconsistently and sometimes without value for the task • generalise about language use with limited/unclear evidence. 	Students are likely to: <ul style="list-style-type: none"> • make reference to words and phrases about the topic • refer to textual features eg headlines, image, font, bold, logo, hyperlinks • quote imprecisely to illustrate.
Level 1 1–2	Students will: <ul style="list-style-type: none"> • quote or identify features of language without linguistic description • present material with limited organisation. 	Students are likely to: <ul style="list-style-type: none"> • quote examples without any comment • paraphrase the texts.
0	Nothing relevant written.	Nothing relevant written.

AO2: Analyse how meanings are created in a range of texts and data.		
Level/ Marks	Performance characteristics	Indicative content These are examples of ways students' work might exemplify the performance characteristics in the question above. They indicate possible content and how it can be treated at different levels.
Level 5 13–15	Students will: <ul style="list-style-type: none"> • explore use of language and representations according to context. 	Students are likely to: <ul style="list-style-type: none"> • explore ideas about the need for a digital detox or ban on smartphones • explore the positioning of the reader as receptive to different views and ideas in Text A, as having shared values about the negative impact of smartphones in Text B • analyse the positioning of the text producers as interested, friendly, receptive, unbiased in Text A, as knowledgeable, passionate, committed in Text B • explore specific mode features.
Level 4 10–12	Students will: <ul style="list-style-type: none"> • analyse how language choices create meanings and representations • analyse how aspects of context work together to affect language use. 	Students are likely to: <ul style="list-style-type: none"> • analyse the purpose of different voices/contrasting views from adults/teens to encourage the reader to consider their own view in Text A, the use of anecdotal and statistical evidence to persuade readers to support the charity's campaign in Text B • analyse the presentation of smartphones and digital detox as having advantages and disadvantages in Text A, as wholly negative in Text B • analyse the ways in which language is used to present an objective, unbiased view of smartphone use in Text A, a predominantly negative view in Text B • analyse specific mode features.
Level 3 7–9	Students will: <ul style="list-style-type: none"> • interpret significance of specific choices of language according to context • link specific language choices with an aspect of context. 	Students are likely to: <ul style="list-style-type: none"> • interpret different purposes eg to inform, present different views in Text A, to inform and persuade people to sign up/support the charity in Text B • interpret ideas about audience eg parents, teachers, general public concerned about the impact of smartphone use on children • interpret language used to present information about the digital detox project in Text A; to inform about the problems of smartphones for children's wellbeing in Text B • interpret some mode features.

Level 2 4–6	Students will: <ul style="list-style-type: none"> • identify distinctive features of language and significant aspects of context. 	Students are likely to: <ul style="list-style-type: none"> • identify broad purpose to inform • identify prospective audiences in general terms eg adults • offer a personal response to the texts • identify some mode features.
Level 1 1–3	Students will: <ul style="list-style-type: none"> • paraphrase or describe content of texts • misunderstand text or context. 	Students are likely to: <ul style="list-style-type: none"> • give factual information about the use of mobile phones • show literal understanding of information • rely on lengthy, unexplained quotations.
0	Nothing relevant written.	Nothing relevant written.

0 2

Write a letter to be published in a newspaper. Your aim is to express your views about whether or not mobile phones should be banned for young people under the age of 16.

You may use the information and ideas in **Section A**.

Write the text for the letter using about 400 words.

[25 marks]

AO3: Demonstrate ability to use Language in different ways		
Level/ Marks	Performance characteristics	Indicative content These are examples of ways students' work might exemplify the performance characteristics in the question above. They indicate possible content and how it can be treated at different levels.
Level 5 21–25	Students will: <ul style="list-style-type: none"> • use the required form creatively • show close attention to register, effective for context • write accurately. 	Students are likely to: <ul style="list-style-type: none"> • guide the reader by using structural features • express views persuasively • use language creatively • write with clarity and accuracy.
Level 4 16–20	Students will: <ul style="list-style-type: none"> • use the required form convincingly • use and sustain register, effective for context • show strong control of accuracy. 	Students are likely to: <ul style="list-style-type: none"> • produce an effective opening and conclusion with a number of points about banning mobile phones • write accessibly for the context of an audience of newspaper readers to express their views, recognising the persuasive function • use an engaging style • write with clarity and accuracy, showing only an occasional error.
Level 3 11–15	Students will: <ul style="list-style-type: none"> • use the required form competently • use but not always sustain register • show firm control of accuracy. 	Students are likely to: <ul style="list-style-type: none"> • produce an effective opening with some points about banning mobile phones • use an appropriate register for the stated audience but with some uneven elements • write with general clarity and accuracy.
Level 2 6–10	Students will: <ul style="list-style-type: none"> • use the required form appropriately • use appropriate address for context • make occasional errors. 	Students are likely to: <ul style="list-style-type: none"> • use some features of a letter but with undeveloped content • address the reader • show lapses in clarity and accuracy.
Level 1 1–5	Students will: <ul style="list-style-type: none"> • use the required form, but limited to simple elements • shape language broadly for context • make intrusive errors. 	Students are likely to: <ul style="list-style-type: none"> • write an essay-like response • lack clarity and accuracy, impeding communication.

0	Nothing relevant written.	Nothing relevant written.
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0 3

Your school or college is holding a 24 hour ‘phone free day’ to raise money for charity.

Write the text for a talk to students. The aim of your talk is to persuade them to give up their phones for a day to raise money for charity.

You may use the information and ideas in **Section A**.

Write the text for the talk using about 400 words.

[25 marks]

AO3: Demonstrate ability to use English in different ways		
Level/ Marks	Performance characteristics	Indicative content These are examples of ways students’ work might exemplify the performance characteristics in the question above. They indicate possible content and how it can be treated at different levels.
Level 5 21–25	Students will: <ul style="list-style-type: none"> • use the required form creatively • show close attention to register, effective for context • write accurately. 	Students are likely to: <ul style="list-style-type: none"> • guide the reader by using structural features • argue well-documented viewpoints • use language creatively • write with clarity and accuracy.
Level 4 16–20	Students will: <ul style="list-style-type: none"> • use the required form convincingly • use and sustain register, effective for context • show strong control of accuracy. 	Students are likely to: <ul style="list-style-type: none"> • produce an effective opening and conclusion with a number of points about taking part in a phone free day for charity • write accessibly for a student audience recognising the persuasive function • use an engaging style • write with clarity and accuracy, showing only an occasional error.
Level 3 11–15	Students will: <ul style="list-style-type: none"> • use the required form competently • use but not always sustain register • show firm control of accuracy. 	Students are likely to: <ul style="list-style-type: none"> • produce an effective opening with some points about taking part in a phone free day for charity • use an appropriate register for the stated audience but with some uneven elements • write with general clarity and accuracy.
Level 2 6–10	Students will: <ul style="list-style-type: none"> • use the required form appropriately • use appropriate address for context • make occasional errors. 	Students are likely to: <ul style="list-style-type: none"> • use some features of a talk but with undeveloped content • address the reader • show lapses in clarity and accuracy.

Level 1 1–5	Students will: <ul style="list-style-type: none"> • use the required form, but limited to simple elements • shape language broadly for context • make intrusive errors. 	Students are likely to: <ul style="list-style-type: none"> • write an essay-like response • lack clarity and accuracy, impeding communication.
0	Nothing relevant written.	Nothing relevant written.